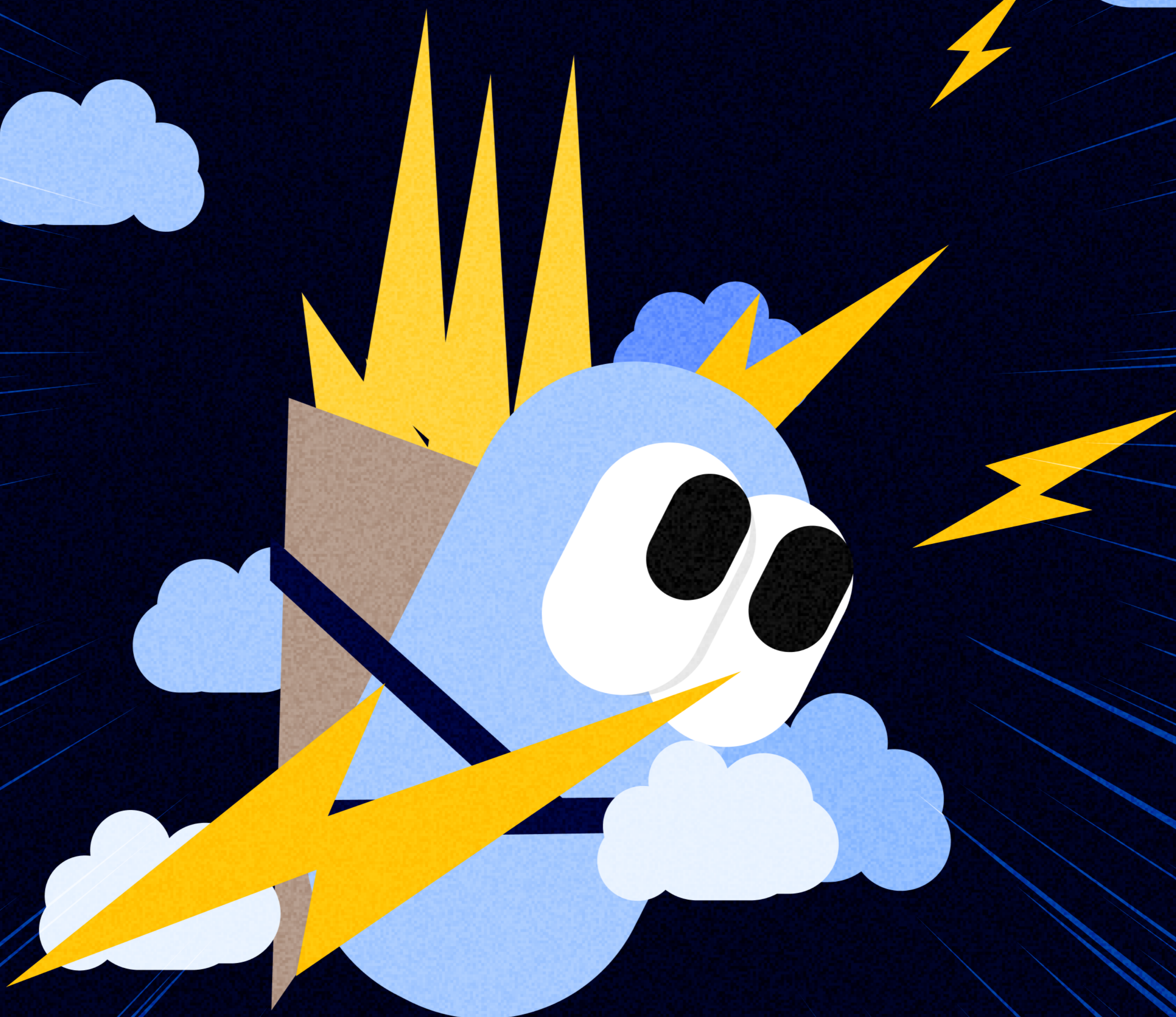


# The Superhuman's Guide to Collections



versapay<sup>®</sup>  
presents



DSOverlord has been plotting to drain the life out of Work, Inc., a manufacturer struggling to keep up on collections.

Soon this finance department will be right where I want them:  
**Drowning in collections.**



Barry, CFO of Work, Inc., reviews his current DSO report. It's not good. His AR team is spending all their time chasing payments, resulting in less available cash on hand for the business.

Collections tactics are starting to get confrontational. Desperate even.

Look at all our **cash locked up** in collections—what's going on?!



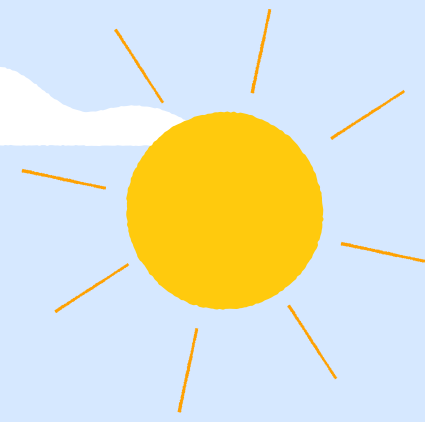
**Voicemail** again?! I'm never going to resolve this dispute!



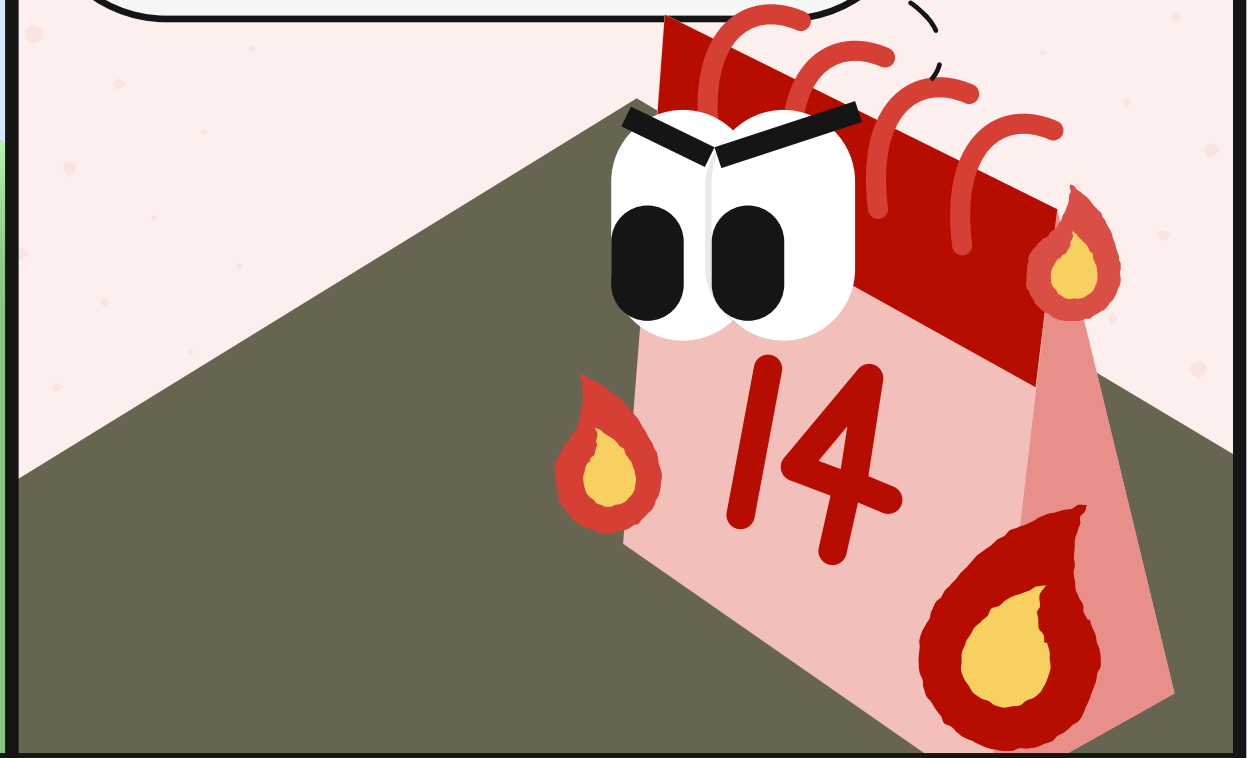
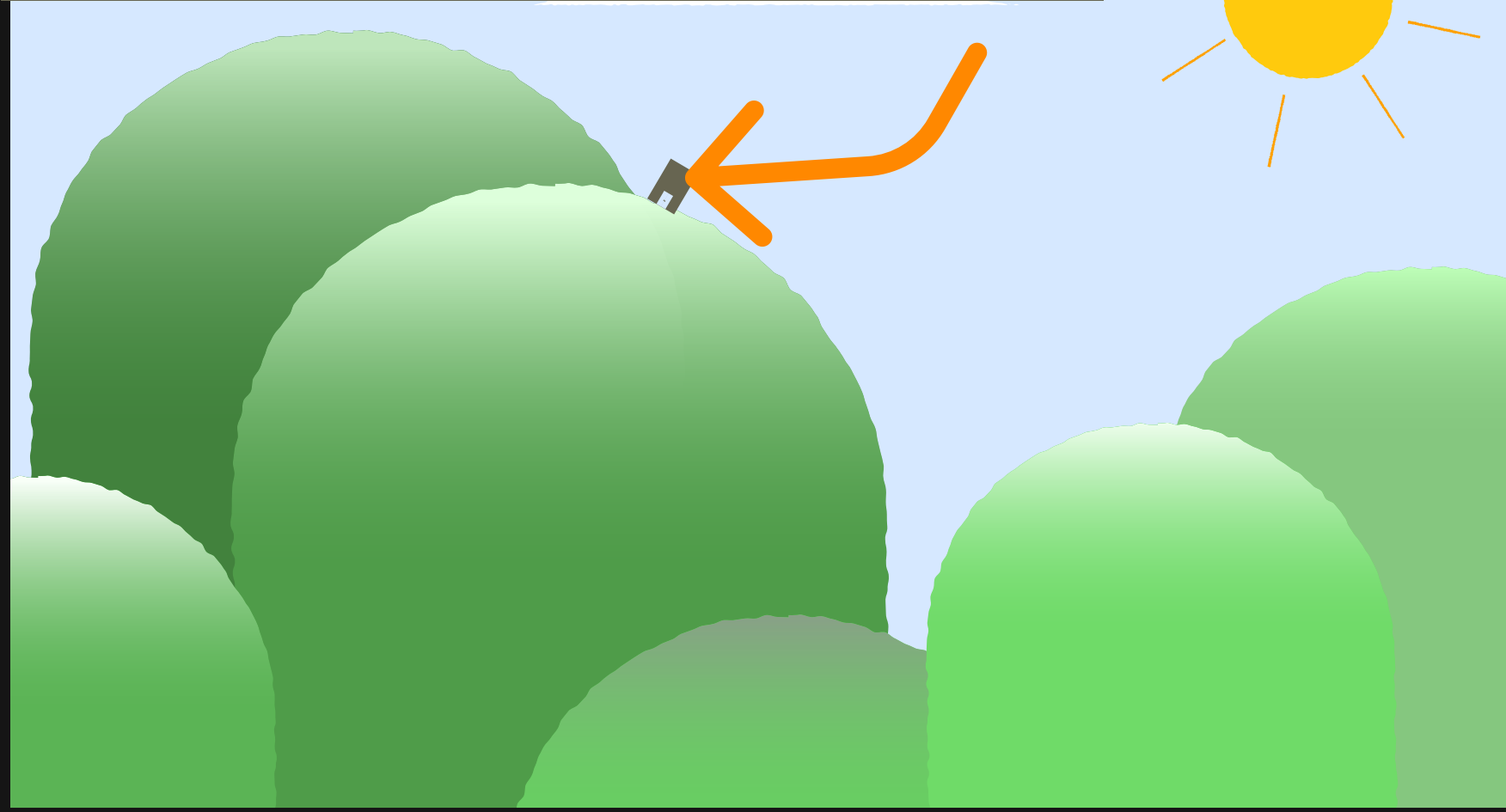
Oh, man! It's like all they do is chase customers.



The AR super villains' headquarters, somewhere deep in the mountains

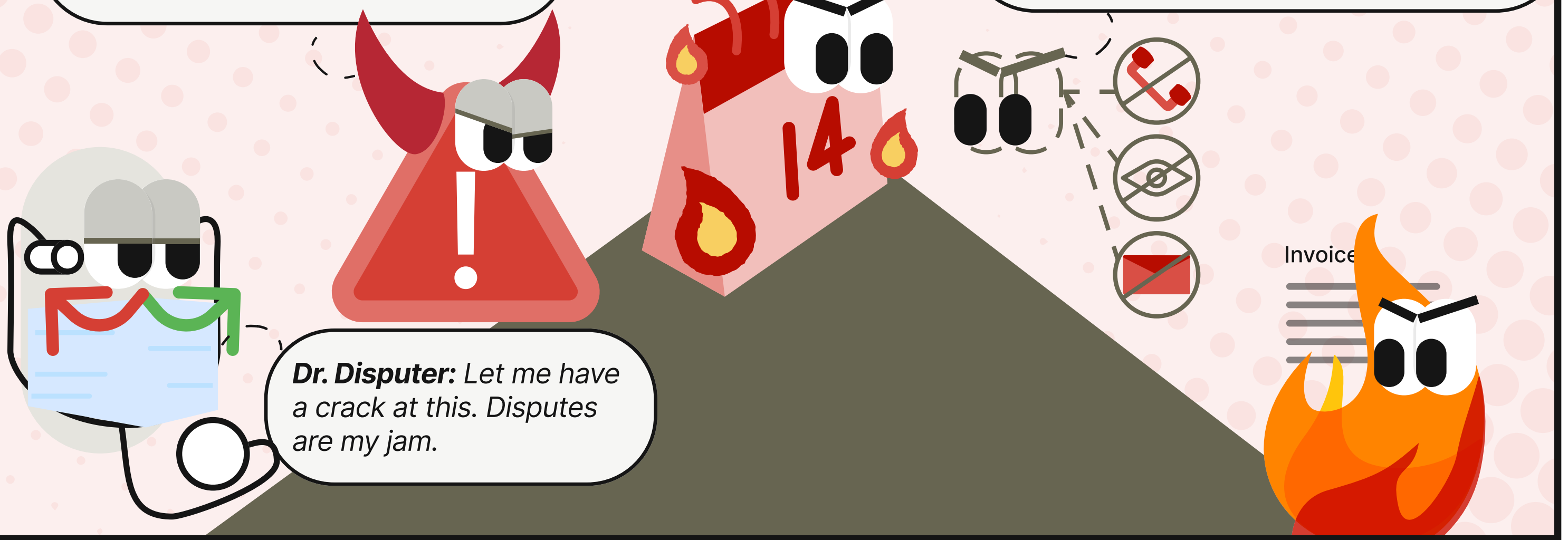


It's clear we are making progress at Work, Inc. **Their AR team is buried**, and their CFO is completely **overwhelmed!**



**Cashflow crusher:** I'm not satisfied! I'll never stop until their whole cashflow comes to a screeching halt!

**Invisible Man:** I'm working on it! Have you seen how hard it is for them to connect with their customers?

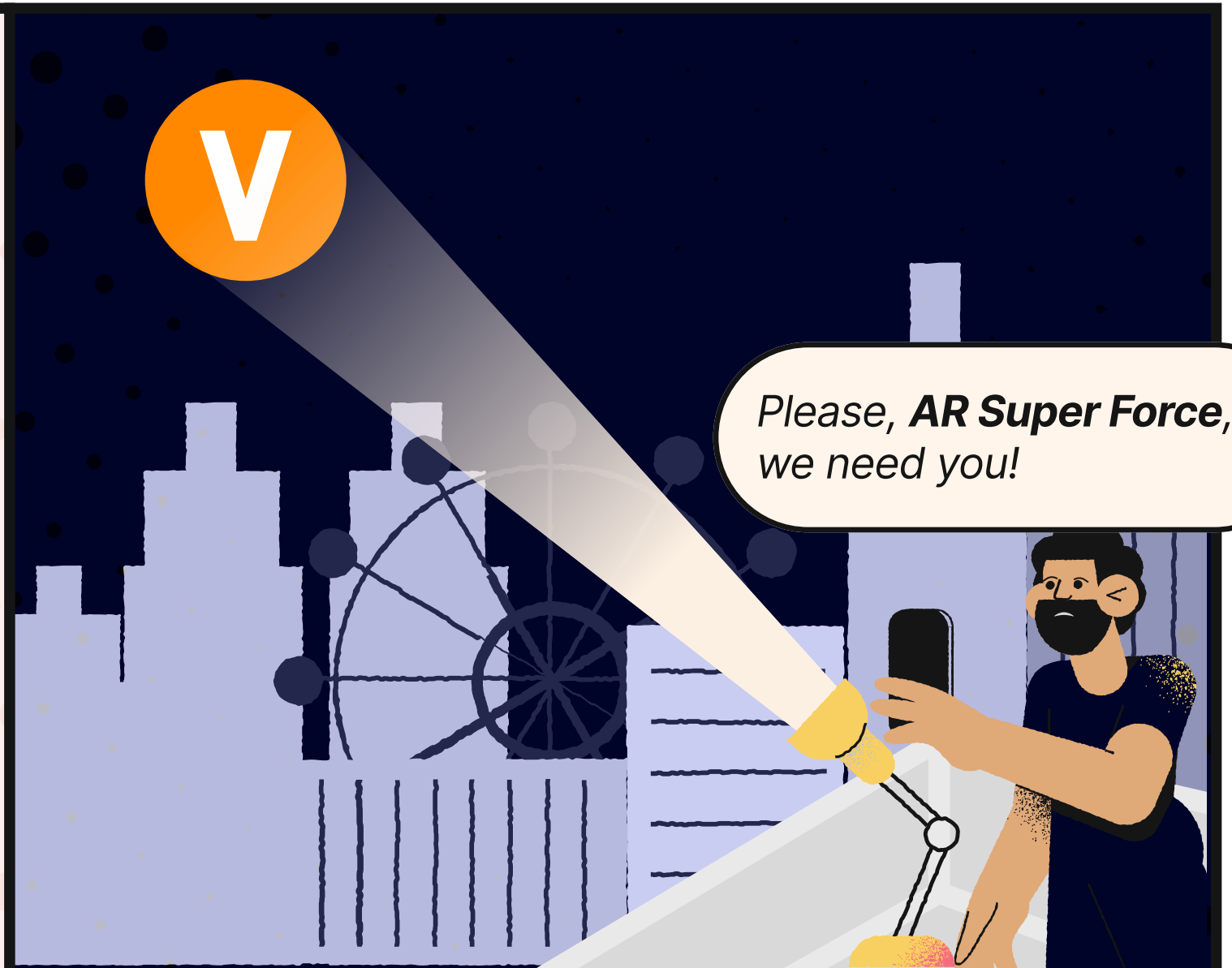


**Dr. Disputer:** Let me have a crack at this. Disputes are my jam.

Work, Inc. can't go on with manual collections like this—it's killing us! We need help!



Please, **AR Super Force**, we need you!



Signal received.

Assemble the AR Super Force!

DEBT DESTROYER

BILLING BOLT

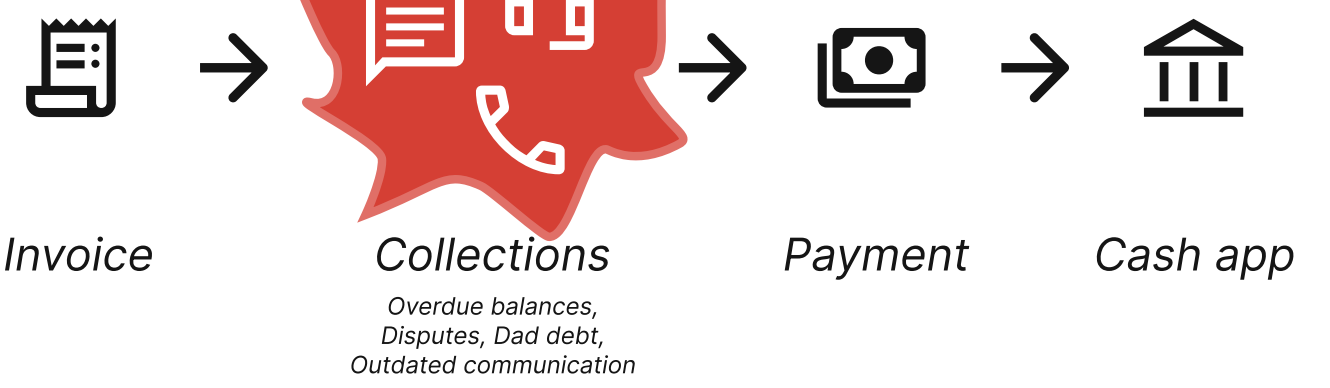
COLLECTION CRUSADER

LEDGER LIGHTNING

CASH FLOW COMMANDER

What have we got here?

Looks like I found the problem. They're overrun in **collections**.



It's **DSOverlord**. I'm sure of it.

This way!

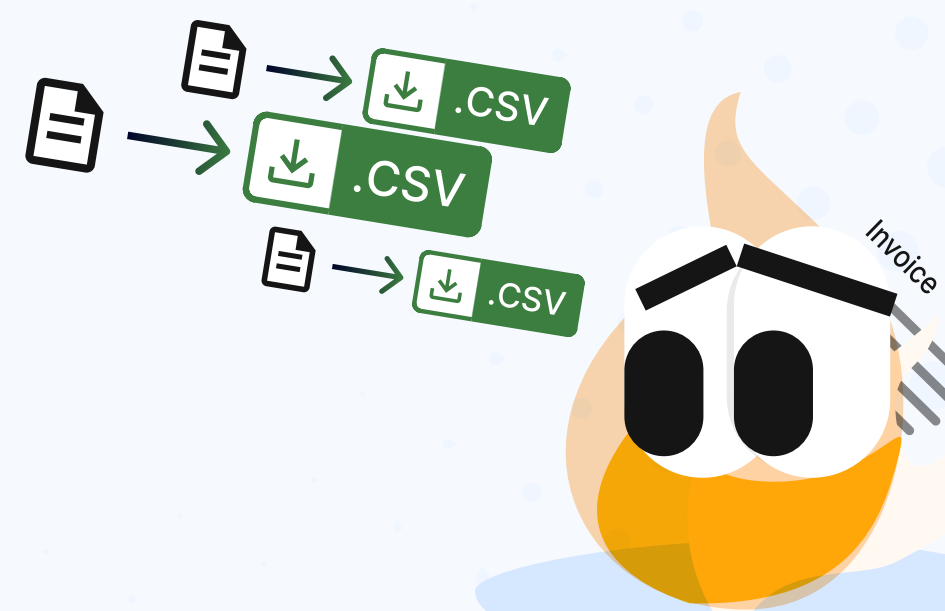
**SWOOSH!**

The AR Super Force deploys!

Well, well, well. **The AR SuperForce** is here.

Digital invoicing eliminates lost invoices, so you can find the most intricate financial details in a flash!

**ZAP!**



# BAM!

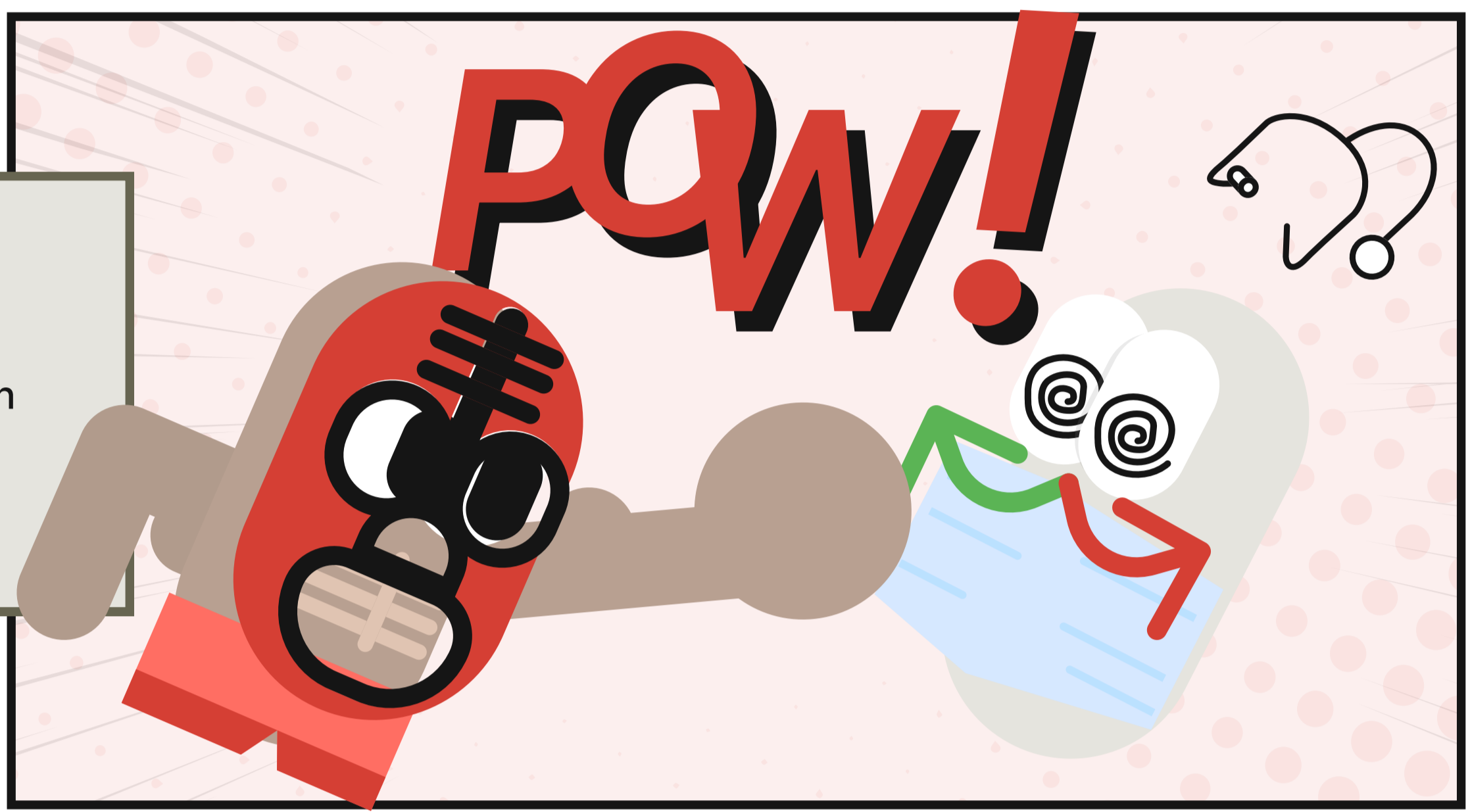


Manual AR workflows relying on outdated processes get the boot with digital solutions that free up working capital!

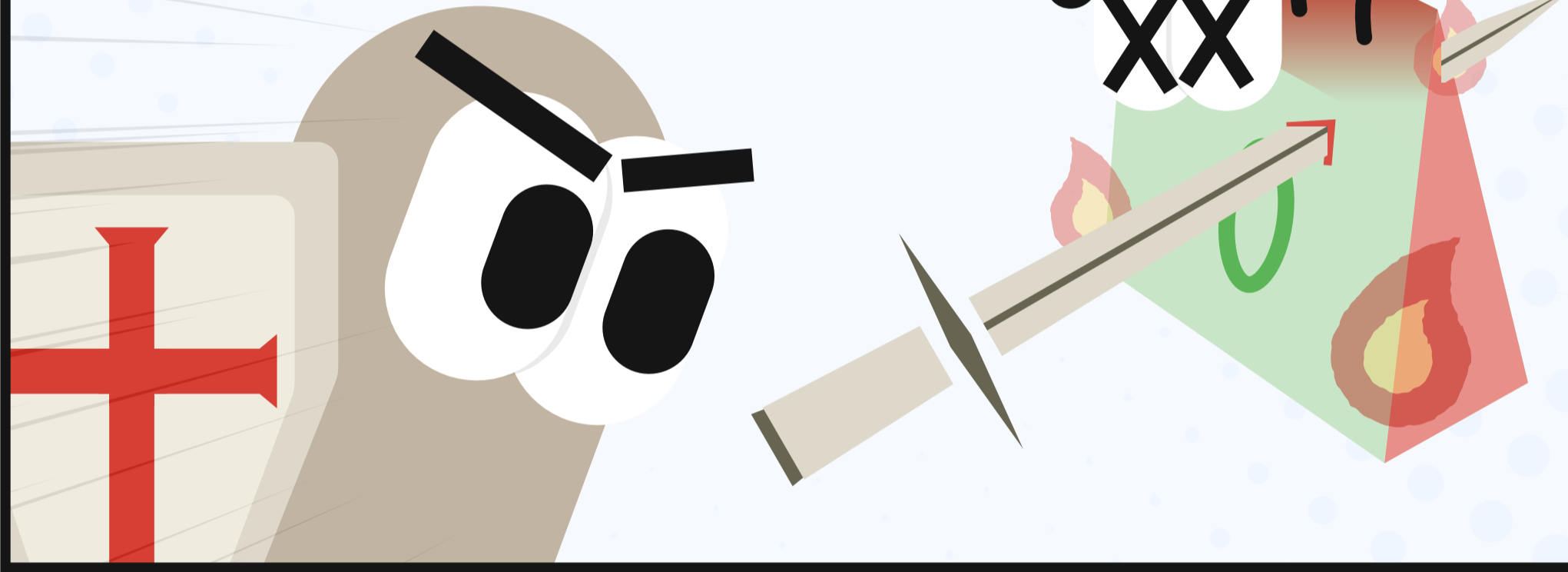
AR Automation that creates and sends invoices with lightning speed stops phone tag and email chains that make your customer's AP team invisible!



Collaborative AR knocks out frustrating dispute resolution processes!



# OOF!

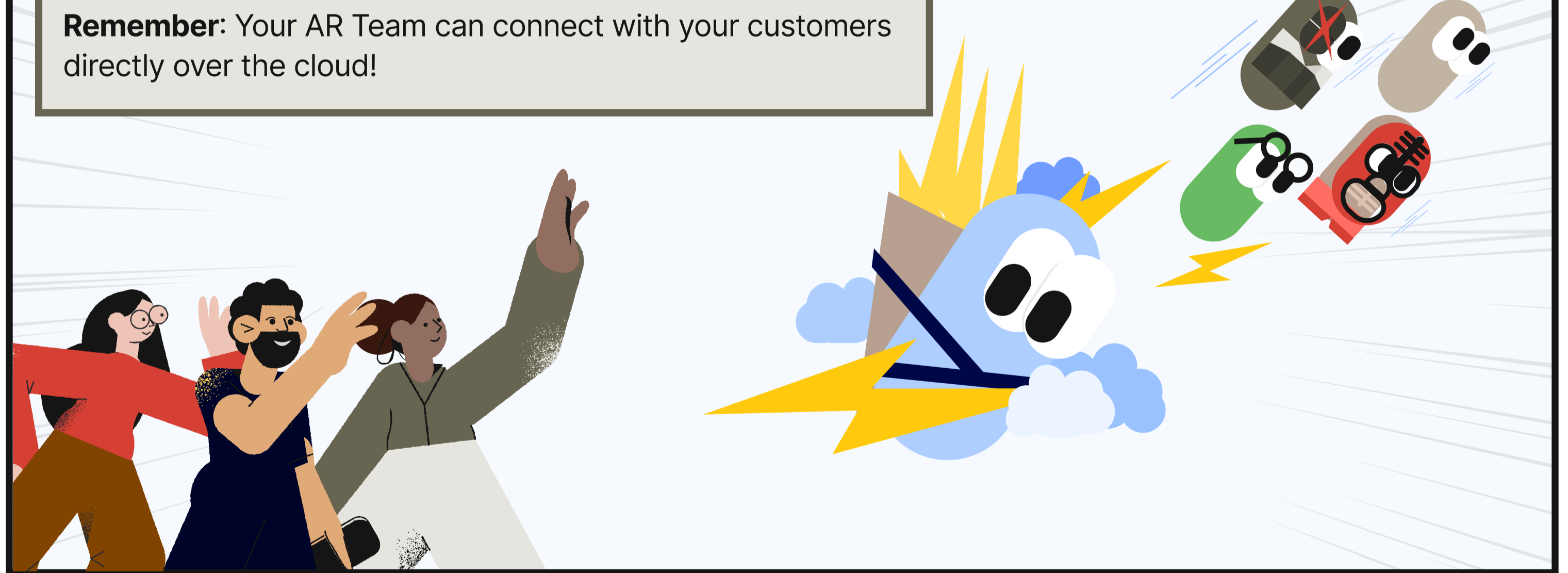


An automated AR workflow eliminates manual tasks, socking it to DSO problems!

Thank you **AR Super Force!**



**Remember:** Your AR Team can connect with your customers directly over the cloud!



I get it! We can connect directly with our customers over the cloud!

If our customers can engage with us in real time and pay in just a few clicks, they'll be more likely to pay on time!

Collections is an area that's primed for digitization—and perhaps more importantly, transformation.

I'm on it!



Companies are increasingly adopting automated solutions that help them track AR processes, reduce errors, conduct robust analysis, and—crucially—engage customers throughout the entire invoice to payment lifecycle.