[Your Logo]

Hi Team,

As some of you know, we’re implementing a new accounts receivable (AR) automation platform called Versapay Collaborative AR. Versapay will allow our accounts receivable team to connect with our customers over the cloud to make our AR more efficient, accelerate digital payments, and drastically improve our customer experience.

**Why we’re moving to Versapay Collaborative AR**

We want to ensure we’re always easy to do business with and having our customers contact us for simple requests such as account status, making payments, and raising disputes, does not meet our customers’ expectations in this digital age.

With Versapay, our customers receive a cloud-based, self-service Customer Portal to view and manage their account, access their invoices and statements, and make digital payments using credit cards or ACH—simplifying their billing process.

The best part? With Collaborative AR, customers can communicate with us using the portal’s chat-like experience to ask questions and quickly receive answers without having to call or email us—no more phone or email tag!

**Learn more about Collaborative AR**

To learn more about Versapay Collaborative AR, we wanted to share a few resources:

* [**Versapay One-Pager:**](https://info.versapay.com/hubfs/Customer%20Adoption%20Center/Invite%20and%20Engage/Versapay%20Collaborative%20AR%20Product%20Brief_09152022.pdf) Learn more about the benefits our organization receives.
* [**Versapay More Human Video:**](https://success.versapay.com/2-getting-started/myTju3Ysn6fhrsRKpPmYFH/versapay-more-human-promotional-video/qRXAv5vHb4QgHXV4gkSBrM) Watch this incredible video from Versapay showcasing why their collaborative approach to AR is the winning strategy.
* [**Versapay Customer Portal Demo Video:**](https://info.versapay.com/hubfs/Customer%20Adoption%20Center/Getting%20Started/Video%20Demo%20of%20the%20Customer%20Portal_09142022.mp4) Watch this informative demo explaining the benefits of the Customer Portal from the customer’s perspective.

**Questions or feedback?**

If you have any questions about Versapay Collaborative AR or how this will affect our customers, please email: [yourname@yourdomain.com].

Thanks,

[Your Name]

[Your Role]